

Department of Master of Business Administration

S.No	Name of the Supervisor & Department	Supervisor No	Name of the Scholar	Date of Registration	Name of the University	Full Time / Part Time	Title of Research	Name of the Organization (if scholar is employed)	Pursuing / Completed (Month & Year)
1.	Dr. Anjani P K Professor & HOD / Master of Business Administration	2880051	Mr. Padmanaban G	10.07.2023	Anna University, Chennai.	Part Time	The Role of Employability Skills for career opportunity among MBA students in the selected district of Tamilnadu	Sona college of Technology, Salem	Pursuing
2.			Ms. Priyanka M	21.12.2022	Anna University, Chennai.	Full Time	A Study On Social Media Recruitment On Employers And Job Candidates' Perspective: A Special Reference To Generation Z	-	Pursuing
3.			Ms. Umarani C	19.07.2022	Anna University, Chennai.	Part Time	A study on work life synergy of Doctors in Salem District	Sona college of Technology, Salem	Pursuing
4.			Ms. Prabavathi D	15.09.2021	Anna University, Chennai.	Full Time	The impact of talent management on sustainable organizational performance in ites industry, Bengaluru and an empirical study	-	Pursuing
5.			Ms. Kiran Kumar Keerthipati	08.01.2022	Anna University, Chennai.	Full Time	An empirical study on digital marketing analytics and business performance of b2c companies in bengaluru.	-	Pursuing

6.	Dr. Praba Devi P Associate Professor / Master of Business Administration	2880016	Ms. SubashiniT	10.07.2023	Anna University, Chennai.	Part Time	A Study on Work Life Balance and Organizational Performance Role of Social Support and Organizational Trust as Mediating Variable	Tagore Institute Of Engineering and Technology, Salem.	Pursuing
7.			Mr. Raghul Thesigan J	10.07.2023	Anna University, Chennai.	Full Time	Influencing Factor of Stock Market & Stock Price Prediction: An Analysis using Information Technology over Conventional Method.	-	Pursuing
8.	Dr. Ramesh Kumar V P Associate Professor / Master of Business Administration	2880053	Ms. Ashwathi A	10.07.2023	Anna University, Chennai.	Full Time	An Assessment of Work Life Balance and its influence on Employee Performance in Information Technology Enabled Services (ITES)	-	Pursuing
9.			Mr. Priya R	10.07.2023	Anna University, Chennai.	Part Time	A Study on Mindfulness Stress Reduction (MBSR) on Employee Stress and Well-being	Tagore Institute Of Engineering and Technology, Salem.	Pursuing